

PriviEDGE Club: Bank of Cyprus redefines Private & Affluent Banking

A unique proposition with exclusive benefits

Bank of Cyprus is always at the forefront of delivering customer centric value propositions to its clients. That's why we are proud to announce the launch of PriviEDGE club, a new and exclusive proposition for Private & Affluent retail clients. PriviEDGE club is more than just private banking. It's a personalised and holistic approach to your banking and investment needs, based on strong and lasting relationships. PriviEDGE club is designed for select Bank of Cyprus clients who value excellence, convenience, and lifestyle benefits. PriviEDGE is by invitation only and requires at a minimum an investment advisory relationship with us.

Unique benefits enjoyed by PriviEDGE members include:

- A Dedicated Account Manager who will cater to your banking and investment needs anytime, anywhere
- Preferential banking fees and a clear pricing fee structure with an all-in-one fee for investment advisory portfolios
- A free PriviEDGE credit card by Visa Infinite, offering you access to premium features and rewards
- Real-time access to your investment portfolio via Internet Banking, with a new and improved interface and user experience
- Access to high-standard concierge services worldwide, through our partnership with Visa Infinite
- Access to high-profile lifestyle events, both locally and internationally, with discounts and opportunities to win amazing experiences
- Special discount at the Bank of Cyprus Cultural Foundation, where you can explore the rich cultural heritage of Cyprus
- Special discounts on insurance and business products, such as new personal accident insurance policies with Eurolife, and products and services offered by Genikes Insurance