

Bank of Cyprus: Best Private Bank 2025 – Succeeds Two More Important Awards from Euromoney

The Bank of Cyprus has received two important awards in 2025 that rank it as the Best Private Bank in Cyprus at the Excellence Awards by the prestigious international magazine Euromoney. Both awards highlight the Bank's exceptional Private and Affluent banking services.

At the Euromoney Private Banking Awards ceremony, held on Thursday, March 27, at the "Savoy" in London, the Bank of Cyprus was honoured in the categories of **"Cyprus's Best Private Bank"** and **"Cyprus's Best for High-Net-Worth Individuals."**

The esteemed international magazine positively evaluated the quality features of the products and services the Bank of Cyprus offers its clients, granting it the top position once again, reaffirming its comparative advantages and leading position in the Cypriot banking system. A key factor in the bank's recognition was its innovative PriviEDGE Value Proposition, which has met the unique needs of the modern era, redefining customer service for high-net-worth clients. PriviEDGE provides exclusive investment solutions, personalized relationship management, unique privileges, and lifestyle benefits, ensuring an upgraded banking experience tailored to clients' individual financial goals.

Christos M. Ioannou, Head of Private and Affluent Banking at the Bank of Cyprus, expressed satisfaction with the bank's new significant accolades. ***"It is particularly honourable, not only for the Bank of Cyprus but also for our country, when our performance, efforts, and progress are recognized by international institutions. It is an important international recognition that makes us proud. The Bank of Cyprus, as the largest financial organization in Cyprus, has always been and continues to be committed to supporting the Cypriot economy. We continue with the same zeal to provide top-notch service, maintaining the same level of dedication and excellence,"*** he highlighted. He added that ***this distinction reflects our commitment to continuing to offer our clients exceptional and upgraded banking services, tailored investment strategies and solutions, and a highly personalized service approach. Through PriviEDGE Value Proposition, the bank continues to enhance its service offerings ensuring that its clients receive the highest level of expertise and support in managing their wealth.***

It is noted that the Euromoney Private Banking Awards represent the premier annual awards program for the global private and affluent banking sector. For over 20 years, the program has recognized banks excelling in key categories, which today include services for high to ultra-high net worth individuals, family office services, succession planning, digital services, discretionary portfolio management, sustainability, and more.